



# BANKATLAL RAJARAM BOOB COLLEGE OF COMMERCE

RAICHUR (Karnataka)

(Affiliated to Raichur University, Raichur)

Re-Accredited By NAAC with 'C' Grade (New Scheme)



Principal

**Dr. Sheelakumari Das**

M.A. Ph.D.

Mobile : 9448973670

Ph.: (O) 08532-226361, 234655.

Fax : 08532-234655,

E-mail : brbcollegercr@gmail.com

Website : www.brbcollgecr.com

No.BRBCCR/2023-24/

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For the overall career prospects of the commerce students, college has provided necessary facilities for effective flow teaching learning processes. The average number of students enrolled are belonged to economically weaker, rural based, agriculture background. With the active support of our esteemed Management, college has ensured in providing necessary facilities for the students to complete their graduation with utmost successful. For the effective delivery of course curriculum and nurturing of student's career, following are some of the good practices prevalent in the college –

- Management Poor Aid Fund.
- Remedial classes for slow learners.
- Free online application for scholarship.
- Arrangement of bus pass from the depot.
- **Entrepreneurship Activities**
- Entrepreneurship Development Programme
- Sufficient learning resources on competitive examinations.
- Remote access through INFLIBNET, digital library facility.
- In-house seminar
- Parental care to the needy students.
- Facilities for cultural activities.
- Morning prayer prior to classes.
- English Communication Skills through language lab.
- New Arrivals and Book Exhibition.
- Enhancement of reading habit through Book Talk.
- Circulation of Current affairs through WhatsApp.
- Online courses through Future Skill App
- Moral Quotations on main Notice Board.
- NCC Alumni WhatsApp group.
- Virtual classes
- Moral and spiritual related learning resources.
- Leadership ability through commerce fest.
- Commerce Laboratory.
- Developing reading habits
- Extension activities through support service units.



  
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Of the above mentioned very many good practices, the college IQAC has identified last two practices as Best and remarkable Practices of the Institution. The detail of the report is highlighted here below as per the structure of the format.

### BEST PRACTICE-1

1. Title of the Practice: ENTREPRENEURSHIP DEVELOPMENT
2. Objectives of the Practice:

Following are some of the objectives of practice –

- To develop entrepreneurship abilities.
- To conduct course enrichment activities.
- To prepare students on business ethics.
- To guide students on Project Writing.
- To enlighten students on government provisions.
- To guide aspirant students on Self entrepreneurship
- To ensure good number of employability.

### 3. The Context

In the recent period of regional development, Raichur district is surrounded with Small Scale Industries, Factories, financial institutions, private banks, etc. During the assessment period, college had to follow CBCS and NEP pattern of course curriculum. The overall structure of the prescribed syllabus aims at preparing every commerce student competent enough for progression to higher education, competitive examinations, employability at different sectors and self entrepreneurship. The IQAC along with senior commerce faculty members have analysed the overall academic performance of the students, interacted with students during class hours and based on the NEP pattern of course curriculum good number of students expressed their views to conduct good number of activities on entrepreneurship development, which would enable aspirant students to establish their own entrepreneurship and gives scope for some of the students who hail from business background. The enrichment activities



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encourage every student to prepare confidently for semester end examinations, competitive examinations, placement at different sectors and gives scope for self

entrepreneurship. In view of this situation, with the help of Entrepreneurship Development Cell, the Department of Commerce resolved to engage every student on course enrichment and entrepreneurship development activities.

4. The Practice Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?

Soon after the introduction of NEP in the academic year 2020-21, college has conducted orientation to both teachers and students. In addition to the regular classes, the Department of Commerce made it mandatory to both UG and PG students to actively involve in Entrepreneurship Development activities. During the academic year 2021-22, IQAC has signed MoU with United Nations Development Programme (UNDP) in the year 2021-22 and 2022-23 respectively. The objectives of the UNDP are to train students on Entrepreneurship Development. Further, college also signed MoU with Project Code Unnati, ICT Academy, Chennai in 2022-23 with its objectives to train life and soft skills.

The course curriculum on EDP highlighted in Semester-2 "Industrial Economics", Semester-4, "Small Business Management", Semester-5, "Business Economics and Semester-6, "International Trade".

In the academic year 2021-22, class wise students are involved in the EDP (Entrepreneurship Development Cell). The regular activities of the EDP involve (a) survey (b) Brain Storm and conceptualize (c) create a prototype (d) Product Analysis (e) Share Market trend (f) Inculcating personality taints (g) motivational training and building a proper attitude (h) guidance from entrepreneurs (i) case study.

In addition to the above mentioned regular activities, with the active role of UNDP, conducted 06 training sessions on, (1) Soft skills (2) Communication Skills (3) Leadership (4) Business ethics (5) Business skills (6) Marketing strategies (7) Organizational behaviour, etc. The training programme held in the academic year 2021-22 and similarly, during the academic year 2022-23, UNDP has conducted 30 days programme.



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During the year 2021-22, after the completion of the said training sessions, 73 students were short listed for **Ideation Challenge** to identify their **innovative ideas**, the

programme conducted at SLN Engineering College, Raichur and similarly in the 2022-23 academic period, 53 students were shortlisted for Ideation Challenge.

PG students were guided on the preparation of their project report with specific references to operational strategies of companies and small scale Industries.

5. Evidence of Success Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.

Following are some of the highlights of the implementation of the above mentioned practice during the academic year 2021-22 and 2022-23 -

- The overall outgoing students of semester end result is increased to 97% in UG and 95% in PG programme.
- More than 45% of the outgoing students continued for higher education leading to M.Com., MBA, etc.
- 10 students continued for professional courses ie., LL.B., CA, B.Ed., etc.
- 40% of the students started their own entrepreneurship.
- After filtering the students Innovative Ideas conducted by UNDP, 02 students' creativity has been identified as Innovative and got sanctioned Rs.1.0 lakh for implementing their ideas.
- Students have organized Raichur City level Commerce Fest in 19-01-2022, 140 students from 09 colleges actively participated in this event.
- 05 students have qualified in CA internship, 02 students have qualified as Chartered Accountant and 02 students cleared their Company Secretaryship.
- 25 students have placed at banking sectors.
- 07 PG students started their profession as Lecturer.
- 13 students placed in MNC companies.

5. Problems Encountered and Resources Required Please identify the problems encountered and resources required to implement the practice (in about 150 words)



  
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The recommendation of the IQAC has been successfully supported by the Principal and accordingly, placed a well configured desktop, wi fi provision, EDP related postures, etc. Initially it was an additional responsibilities for the department of Commerce, but however, the overall impact of the activities conducted through the EDP, encouraged the Department to further enhanced good number of course enrichment activities.

Students participants at the beginning were reluctant to take active role but after the necessary counselling and making the activities mandatory to them, majority of the students expressed their gratitude for taking additional struggle to nurture commerce students.



  
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**BEST PRACTICE-2**

1. Title of the Practice: **SOCIAL RESPONSIBILITIES AMONG STUDENTS**

2. Objectives of the Practice:

Following are the objectives of practice –

- To carry out the Visionary focus of the pioneer of the Institution.
- To prepare students model citizen of the society.
- To identify the social problems.
- To study the regional requirements.
- To create awareness among students about social consciousness
- To develop leadership abilities among students.
- To implement government schemes on social responsibilities.
- To conduct collaborative activities on social issues.
- To propagate the goodwill of the Institution.
- To develop the overall personality of the students.

3. The Context

College has NCC, NSS, Rover & Ranger, YRC, RRB, etc. Students are encouraged to take active role in respective units of the cells for implementing the various extension activities for the neighbourhood community and at adopted villages.

However as the majority of the students enrolled are with diversified background and isolated from main stream of society, they essentially need to be motivated and encouraged to actively involve in extension activities, which become pace for developing their overall personality.

In addition to the conduct of regular extension activities as per the objectives of respective support service units, during the year 2021-22 and 2022-23, in coordination with the convener of the support service units, the IQAC and Principal resolved to identify the socialistic problems of neighbouring villages, surrounding places of Raichur city and accordingly conduct specific activities to support the neighbourhood.



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community and also to conduct collaborative activities ensuring the successful implementation of government schemes of social initiatives. Keeping this in holistic view to prepare every student as a responsible citizen of the society, the college has decided to encourage good number of students in addition to the volunteers of respective support service units of the college.

4. The Practice Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)?

In addition to the regular extension activities conducted at neighbourhood community, following are specific extension activities being conducted and good number of students being involved.

- Conducted survey on "Amruta Samudaya Yojane" (Community Plan). The survey included to collect the data on, number of dependents, beneficiaries of BPL, Ashraya Yojana (Government built house), possession of Adhaar Card holder, voter ID, availability of Toilet, etc. The entire survey being conducted at 06 villages of Raichur city i.e., Medigaldinni, Puchchaldinni, Maasdoddi, Harshanigi, Hanumapur and Alkur villages. With the help of more than 100 volunteers and 03 faculty members, collected more than 300 primary data of each village. The overall impact of the survey highlighted in identifying high rate of illiteracy, child labour, child marriages, lack of awareness of government schemes, lack of sanitation facilities, low frequency of transportation, etc. The overall report of the survey is submitted to the Nodal Officer, NSS Unit, Raichur University in the year 2021-22 for further implementation of the observations.
- Based on the Raichur University circular, college has conducted survey on, "Youth not in formal education nor regular employment". College has conducted the survey between the age group of 15-29 years of 03 villages (Medigaldinni, Puchchaldinni, Maasdoddi,) of Raichur city. The overall impact of the survey identified that 40% of the villagers are only with basic education and more than 60% of the youths are unemployed because of lack of competencies and higher education. The overall survey report is submitted to Regional Directorate, NSS Office, Bengalore.
- Regularly deputed 10 boys and 10 girls to District Health & Family Welfare Training Centre, Raichur to get trained on First Responder and First Aid Training.



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- In coordination with NSS nodal officials from Raichur University, college has conducted cleanliness of surrounding places of Amtalab lake of Raichur city.
  - In collaboration with Karnataka State Natural Disaster Monitoring Centre and Karnataka State Fire Extinguisher conducted 12 days training programme on "Disaster Management". The programme were held at University of Agricultural Sciences, Raichur. College has deputed 07 NSS volunteers for this specific training session in 2022.
  - Deputed 10 NCC cadets to 03 days training for youth leadership and community development organized by Nehru Yuva Kendra, Raichur on 13-15, Feb., 2023.
  - Distribution of naturally purified drinking water to the surrounding places of the college during summer season. Every day, college places the 02 mud pot which contain 35 litre and the students volunteers are deputed to serve the society on hourly basis during all the working days and during non working days menial staff are entrusted the responsibilities to continue the service. This practice of the college has been recognized by the City Municipality, local representatives, etc.
5. Evidence of Success Provide evidence of success such as performance against targets and benchmarks, review/results. What do these results indicate? Describe in about 200 words.

With the overall extension activities of the college conducted during the last 02 years, at the neighbourhood community, following are some of the impact of the practice which has motivated and encouraged majority of the students to shoulder the social responsibilities and become model citizen of the country.

- After the submission of the Survey report of "Amruta Samudaya Yojane" to the Nodal Officer, Raichur University in the year 2021-22, the University authorities have forward the report to the Regional Director, NSS Unit, Bengalore for further implementation and providing necessary facilities to the University to be the part of social responsibilities.
- College has recorded more than 300 surroundings of the college utilise the facilities of purified drinking water which is placed outside the campus. Some parents of the adopted villages encouraged their children to promote for higher education.



  
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In addition to the awareness programme, college has contributed cotton bags to all the adopted villages. This has impacted the villagers to use non plastic covers and also started educating every neighbours.

- Good number of volunteers joined the social responsibility in contributing their blood organized by Raichur Institute Medical Sciences, Raichur.
- Student volunteers who have taken active participation of training programme on disaster Management, the Department of Karnataka State Natural Disaster Monitoring Centre has provided Insurance cover of Rs.10.0/- lakh bond for each volunteer. This has encouraged them to actively involve in disaster management activities.

6. Problems Encountered and Resources Required Please identify the problems encountered and resources required to implement the practice (in about 150 words

With the active support of Nodal Office, Raichur University, college has received necessary financial assistance and also college also taken active responsibilities to encourage staff and students in conducting extension activities.



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