

5.1.2 (1)

Tarant Shikshana Samsthe's
Bankatlal Rajaram Boob College of Commerce,
Raichur-584103

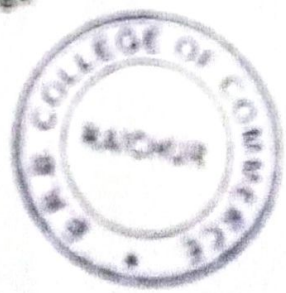
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(1)

A Talk on Advertising

Advertising is a very interesting the objective of the programme is to give a clear and concise understanding to the learners about the essay A Talk on Advertising. The author in a candid manner conveys his opinion regarding advertisement and cites the negative effects of advertisements on human beings and society. The firmly criticizes the men of advertisements and says how they are destroying love, nature, art, language, youth etc.

The advertiser goads people into buying things which glitter only outwardly and which is not wanted by them. According to the writer, advertising as an activity is unproductive and wasteful. It corrupts everything that is sweet and beautiful. However, it is primarily the misuse of language as a means of propoganda in advertising business that the writer disapproves of. Advertisers, with a utilitarian approach, exploit nature, art, beauty and youth to promote the sale of useless things.

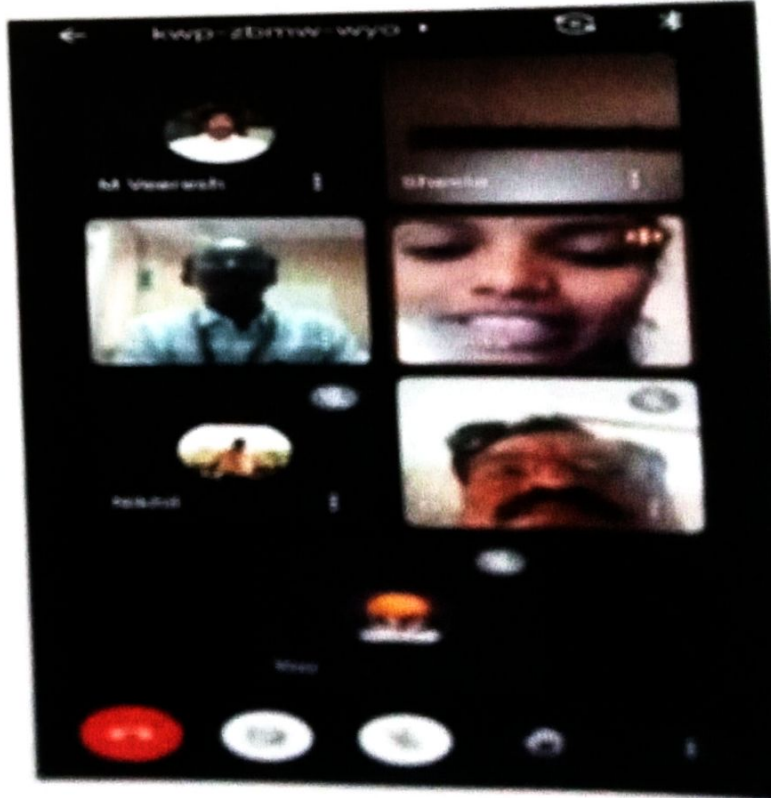
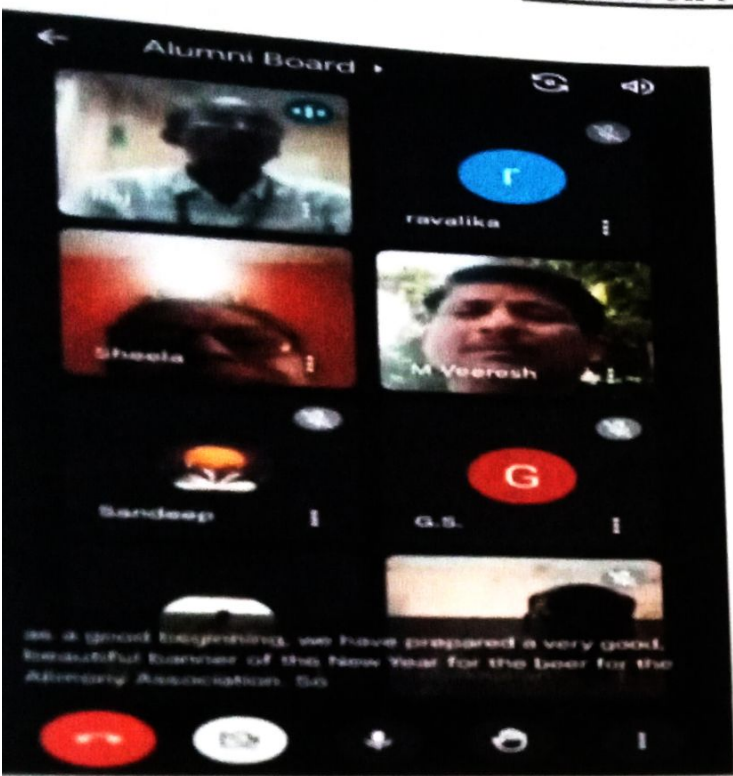


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A Talk on Advertising



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Sri Ananth Shikshana Samsthe's
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02	Yankanna	
03	Shivanna	
04	Sureshi	
05	Sesmpath	
06	Kuluma	
07	P.m. Soniya	
08	Shanthi	
09	Shilpa	
10	Dellaraj	
11	Ranagantua	
12	Murthy	
13	Sunapana	
14	Roopa	
15	Madhu	
16	Beeresh Hk	
17	C. mages's	
18	MD Abdul Raheman	
19	MD Siraj	
20	Khaja Mahimuddin	
21	Usha. M	
22	Kaushitupakshi	
23	Madhucritha	
24	Narasamma	
25	Sirisa	
26	K.C. Ramya	
27	K. Shalini	
28	Agneetha	

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14	Sirisha	[Signature]
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21	M.S. Swathi	[Signature]
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23	Vandana. G	[Signature]
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